

Exhibit 1
(REDACTIONS APPLIED
UNREADATED COPEES
FILED UNDER SEAL)

The District Communications Group LLC

Invoice

Bill From

The District Communications Group LLC
633 E Street, SE
Washington
DC
20003
United States

Bill To

Department of Veterans Affairs
Financial Services Center
PO Box 149971
Austin
TX
78714-9971

Invoice No.	3211
PO Number	101-C00358
Vendor Code	273598169
Invoice Date	07/31/2020
Currency	US Dollar
Amount to pay	

Contact Nina Grigsby
Tel 2404813580
Email nina.grigsby@dcgcommunications.com

Contact Crystal White
Tel
Email crystal.white2@va.gov

Sent by Tungsten Network on	08/05/2020
Tungsten Network Transaction Number	BAA000016894982
Supplier Tungsten Number	AAA605653260
Buyer Tungsten Number	AAA544240062
Status	Sent

Ship From

The District Communications Group LLC
633 E Street, SE
Washington
DC
20003
United States

Ship To

Department of Veterans Affairs
Financial Services Center
PO Box 149971
Austin
TX
78714-9971

Delivery Note	
Delivery Date	07/31/2020
Payment Due By	08/31/2020

Remit To Address

The District Communications Group, LLC
Adam Clampitt
633 E St SE
Washington
DC
20003
UNITED STATES

Line	Description	Quantity	Unit	Unit Price	Total	Discount %	Discount	Amount
	Line Item	1	Each	2,519,620.60		0.00	0.00	2,519,620.60
	0032 ODC - Paid Nedia Buy							
	Line Item	1	Each			0.00	0.00	
	0032 ODC -							

Original Invoice No.

Invoice Payment Information Payment to be made as normal
Supplier Tax Registration Number 27-3598169
Buyer tax registration number 741612229
Supplier Company Registration Number N/A
Delivery Tax Registration Number 741612229
Ship From Tax Registration Number 27-3598169

Total Before Tax	
Tax	0.00
Total with Tax	

Tungsten Network e-Invoice

www.tungsten-network.com



Facebook, Inc.
1601 Willow Road
Menlo Park, CA 94025-1452
United States

Account: 940783483054283

Billing Report: 07/01/2020 - 07/31/2020

Facebook Ads Payment

Payment Method: American Express*1133

Date Billed	Transaction ID	Amount Billed
07/31/2020	3144721168978022-6148809	\$900.00 USD
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07/09/2020	3004459576337511-6036312	\$175.00 USD
07/09/2020	2947633468686793-6036265	\$125.00 USD
07/09/2020	2947633218686818-6036241	\$75.00 USD
07/09/2020	2947633068686833-6036217	\$50.00 USD
07/09/2020	2906053372844806-6036202	\$35.00 USD
07/09/2020	2906053116178165-6036174	\$25.00 USD

07/09/2020	3131499673633503-6036137	\$25.00 USD
07/09/2020	3091944037589072-6036108	\$25.00 USD
TOTAL		\$268,435.00 USD



Invoice

Invoice number: 3772177611

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Leah Brayman

J.R. Reingold & Associates, Inc.

1321 Duke St.

Alexandria, VA 22314

United States

Details

Invoice number3772177611
Invoice dateJul 31, 2020
Payment termsNet 45
Billing ID0290-8353-8035
Account ID460-036-0617

Google Ads

Total amount due in USD

\$7,838.13

Due Sep 14, 2020

Summary for Jul 7, 2020 - Jul 31, 2020

Pay in USD:

Subtotal in USD	\$7,838.13
Tax (0%)	\$0.00
Total amount due in USD	\$7,838.13

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC

Bank: Wells Fargo

SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

To pay by check, mail to:

Google LLC

Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

Google™ Invoice

Invoice number: 3772177611

Account: PREVENTS | Search

Account ID: 460-036-0617

Account budget: J.R. Reingold & Associates, Inc. - Jul 7, 2020

Jul 7, 2020 - Jul 31, 2020

Description	Quantity	Units	Amount(\$)
PREVENTS Branding	1019	Clicks	6,956.00
PREVENTS Prevention	55	Clicks	522.22
PREVENTS Awareness	56	Clicks	359.91
Subtotal in USD			\$7,838.13
Tax (0%)			\$0.00
Total in USD			\$7,838.13



Invoice

Invoice number: 3777589457

Google LLC

1600 Amphitheatre Pkwy

Mountain View, CA 94043

United States

Federal Tax ID: 77-0493581

Bill to

Leah Brayman

J.R. Reingold & Associates, Inc.

1321 Duke Street

Alexandria, VA 22314

United States

Details

Invoice number3777589457

Invoice dateJul 31, 2020

Payment termsNet 45

Billing ID0290-8353-8035

Campaign Manager

Total amount due in USD

\$23,480.05

Due Sep 14, 2020

Summary for Jul 1, 2020 - Jul 31, 2020

Pay in USD:

Subtotal in USD \$23,480.05

Tax (0%) \$0.00

Total amount due in USD \$23,480.05

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

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Account holder name: Google LLC

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SWIFT BIC: WFBUS6S

ABA #: 121000248

Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.

420 Montgomery St

San Francisco, CA 94104

USA

To pay by check, mail to:

Google LLC

Dept. 33654

P.O. Box 39000

San Francisco, CA 94139

United States

Google™ Invoice

Invoice number: 3777589457

Account ID: 1119323

Adserving for DCM, Advertiser Id:10138755

Jul 1, 2020 - Jul 31, 2020

Description	UoM	Unit Price	Quantity	Amount(\$)
Advertiser: "VA_PREVENTS", ID: 10138755 - Campaign: "prevents_display_banner", ID: 24372058 - Fee: AD SERVING	CPM	0.08400	269,612,759	22,647.47
Advertiser: "VA_PREVENTS", ID: 10138755 - Campaign: "va_prevents_ctv", ID: 24480989 - Fee: AD SERVING	CPM	0.08400	2,060,852	173.11
Advertiser: "VA_PREVENTS", ID: 10138755 - Campaign: "va_prevents_ctv", ID: 24480989 - Fee: In-Stream Video	CPM	0.32000	2,060,852	659.47
Subtotal in USD				\$23,480.05
Tax (0%)				\$0.00
Total in USD				\$23,480.05



Invoice

Invoice number: 3775551376

Google LLC
1600 Amphitheatre Pkwy
Mountain View, CA 94043
United States
Federal Tax ID: 77-0493581

Bill to

Leah Brayman
J.R. Reingold & Associates, Inc.
1321 Duke Street
Alexandria, VA 22314
United States

Details

Invoice number3775551376
Invoice dateJul 31, 2020
Payment termsNet 45
Billing ID0290-8353-8035

Display and Video 360

Total amount due in USD **\$1,219,867.42**
Due Sep 14, 2020

Summary for Jul 1, 2020 - Jul 31, 2020

Pay in USD:

Subtotal in USD \$1,219,867.42
Tax (0%) \$0.00
Total amount due in USD \$1,219,867.42

Remittance instructions:

To ensure we correctly match your payment, always reference invoice numbers when making your payment. If paying for multiple invoices, send an email to collections@google.com with your company name and total payment amount in the subject line and list the invoice numbers & respective amounts in the email. Please send your payments only to the bank account listed below on this official Google invoice.

To pay by wire transfer, send to:

Account holder name: Google LLC
Bank: Wells Fargo
SWIFT BIC: WFBUS6S
ABA #: 121000248
Account #: 4121100648

Bank branch address:

Wells Fargo Bank, N.A.
420 Montgomery St
San Francisco, CA 94104
USA

To pay by check, mail to:

Google LLC
Dept. 33654
P.O. Box 39000
San Francisco, CA 94139
United States

Google™ Invoice

Invoice number: 3775551376

Advertiser Id:523685470

Jul 1, 2020 - Jul 31, 2020

Description	Quantity	UOM	Amount(\$)
Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: Display Splash ID: 4393042	1	EA	772,080.94
Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Awareness ID: 4426129	1	EA	219,351.28
Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS Community Awareness ID: 4486457	1	EA	33,770.86
Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Pledge ID: 4471501	1	EA	30,243.40
Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: Display Splash ID: 4393042	1	EA	115,812.14
Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Awareness ID: 4426129	1	EA	26,061.59
Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS Community Awareness ID: 4486457	1	EA	5,065.63
Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Pledge ID: 4471501	1	EA	4,536.51
Data Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Awareness ID: 4426129	1	EA	10,133.43
Data Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Pledge ID: 4471501	1	EA	2,168.46
Data Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS Community Awareness ID: 4486457	1	EA	1,096.73
Previous month(s) Invalid Traffic Adjustment Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Awareness ID: 4426129	1	EA	-0.99
Previous month(s) Invalid Traffic Adjustment Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: PREVENTS National Awareness ID: 4426129	1	EA	-6.55
Previous month(s) Invalid Traffic Adjustment Platform Fee - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: Display Splash ID: 4393042	1	EA	-58.18
Previous month(s) Invalid Traffic Adjustment Media Cost - Partner: J.R. Reingold & Associates ID: 5572634 - Advertiser: VA_PREVENTS ID: 523685470 - Campaign: Display Splash ID: 4393042	1	EA	-387.83
Subtotal in USD			\$1,219,867.42
Tax (0%)			\$0.00
Total in USD			\$1,219,867.42



Insertion Order

Campaign: DCGCommunications_PREVENT_Linear_ACTV_3Q'20

Brand: US Department of Veteran Affairs

Agency: DCG Communications

Currency: USD

Line Number	Start Dat	End Date	IO Line Description	Billing Cycle	License Metric/ Unit of Measure	Quantity (Net)	Impressions	Rate (Net)	Total
01	6 August 2020	30 August 2020	DCGCommunications_Veteran_3Q'20_A18+	Monthly as Incurred	Thousands AD IMPRESSIONS One-Time	205,761.317	205,761,317	\$4.86	\$1,000,000.00
Total (Net):							205,761,317	\$4.86	\$1,000,000.00

Deliverables/Targeting Details/Notes

Campaign was pre-paid. Invoice for \$1,000,000 will be sent on 8/15.

Billing Period Totals

Flight Weeks	Date/Month (by Broadcast Month)		Total Billable (Net)
8/3, 8/10, 8/17, 8/24	8/6/20-8/30/20	August	\$1,000,000.00
Total Billable (Net):			\$1,000,000.00



Insertion Order

Advertiser : 1460704	Bill-To : 0001541038	Entity Name: 0001541038
US DEPARTMENT OF VETERAN AFFAIRS 810 VERMONT AVE NW WASHINGTON, DC 20420 UNITED STATES	DCG COMMUNICATIONS 1440 G ST. NW WASHINGTON, DC 20005-2001 UNITED STATES	DCG COMMUNICATIONS 1440 G ST. NW WASHINGTON, DC 20005-2001 UNITED STATES
Adobe Contact: Shirley Lau Contact email: shirleyl@adobe.com Adobe Contact: Nicole Straffi Contact email: straffi@adobe.com	Invoicing Contact Name: Nina Grigsby Contact Email: nina.grigsby@dcgcommunications.com Client PO# n/a	Customer Admin Name: Kate Flanagan Contact Email: kate.flanagan@dcgcommunications.com

Payment Terms: Ad Cloud Pre-Paid

Legal terms:

[Billing Cycle: Monthly in Advance]

[Unit of Measure: CPM]

[CPM: as provided for by Product Team]

This Insertion Order ("IO") incorporates the version of the General Terms ("General Terms") and Adobe Advertising Cloud PSLT or any applicable successor ("PSLT" together with the General Terms, the "ELTs") in effect on the date this IO is last signed. All references in the ELTs to a Sales Order will for purposes of this IO mean this IO and to a Customer will mean the Adobe customer or Agency signing below. Billing is based solely on Adobe reporting, with data supplied by TV vendors. Adobe will only bill Advertiser based on the total delivered spend amount of spots aired. Customer will pre-pay \$1,000,000 by 7/31 before campaign launch. All deals are firm when ordered. Customer will be billed monthly the total delivered dollar amount of actual media delivered based on data supplied by TV vendors. Amounts billed must be paid within

thirty (30) days after the date of the invoice. Due to the standard timeframe in which Adobe receives final logs from TV vendors, billing true-ups for a prior invoice shall be issued to invoices later in the Term. If providing a raw assets, such raw assets must be delivered to Adobe no later than 10 business days prior to the start date set forth in this IO. If a TV broadcast Advertiser quality asset already exists in Extreme Reach (or a mutually agreed upon alternative vendor), such advertising materials must be delivered to Adobe no later than 8 days prior to the start date set forth in this IO. Campaign start is subject to delays if assets are not received on time from Customer. For the Products and Services set forth in this IO only, where purchases are made with suppliers by Adobe for Customer, Adobe will be solely liable for payment to suppliers to the extent the relevant amounts have cleared from Customer to Adobe, and Customer will be solely liable to suppliers for amounts due that have not cleared to Adobe. In the event that only a partial payment has been made from Customer to Adobe, Adobe will be liable to supplier for such partial payment.

Adobe Contract Number: 00821924

Adobe Inc. (ADUS)

345 Park Avenue, San Jose CA 95110, United States


Garrett Holbrook(Aug 4, 2020 3:52:44 MET)

Authorized Signature

Garrett Holbrook

Print Name

Director Technical Revenue Ops

Title

Aug 4, 2020

Date

DCG COMMUNICATIONS

1440 G ST. NW, WASHINGTON, DC 20005 UNITED STATES


Adam Clampitt (Aug 4, 2020 3:43:51 EDT)

Authorized Signature

Adam Clampitt

Print Name

President

Title

Aug 4, 2020

Date

Purchase Order Number:

ECC ID Number: 0001541038